



Co-funded by the
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Ilia State University Entrepreneur Alumni Center

Presentation by Nino Enukidze



მენეჯერი

კურსდამთავრებულთა ცენტრი

The presentation of the center

The presentation of the **Ilia State University Entrepreneur Alumni Center** was held at Ilia State University Book House “Ligamus” on July 10th.

Guests and participants

Over 100 member entrepreneurs were invited for the event, also:

- Georgian Universities
- Companies – Business sector
- Ministry of Economics of Georgia
- Innovations and Technology Agency
- Entrepreneurship Development Agency
- NGOs located in Georgia

Gifts for the members of EANET Center

- Gamelab voucher – Gaming laboratory at ISU
- Fablab voucher – Future innovations laboratory (3d printers, etc)
- Training voucher in „Marketing planning and sales promotion” from the ISU Business Incubator
- Souvenirs – t-shirts, bags, organizers, pens, etc.

Benefits of EANET Center at ISU

- Business acceleration services for the members
- Networking between all the members of EANET project
- Participation and organization of seminars, workshops and webinars
- Participation in job faires
- Self governed structure
- Donation and social responsibility

Event Broadcasting

- Radio „Commersant” – Full coverage of the event
- Newsweb „Commersant” – pre article, article
- Newsweb „Interpressnews” – pre article, article
- TV coverage, video on Youtube channel
- University social media channels

Video and photo profiles for the web

- 4 profile videos of the successful alumni entrepreneurs were aired and uploaded on ISU YouTube channel
- The profiles are being created on an internal communication system „ARGUS” with an option of uploading cvs, business projects, etc

Training

- The topic of the training was selected by the majority of the center members revealed by the research conducted among the members
- 48 participants attended
- The first training – “Marketing Planning and Sales Promotion” was held on September 29th



Business acceleration program - case study

- Innovation called „The Giffer” – we are assisting the team to receive a worldwide patent
- We are assisting the team in promotion – the project was presented at ISU Science Picnic, more than 10,000 visitors gained awareness about an innovation
- We are assisting the team in HR issues – the startup company hired two students from ISU with the help of our center

A photograph of a man in a white t-shirt and two women in the background, one holding a camera. The scene is dimly lit with blue and purple tones. The text 'PATENT PENDING' is overlaid in large, white, bold letters with a blue glow effect. Red diagonal stripes are on the right side.

PATENT PENDING

A photograph of a group of people in a photo booth. One person is holding a 'SNOOP DOGG' beer. The scene is brightly lit. The text 'MAKE YOUR PARTY GIFFER!' is overlaid in large, white, bold letters. Yellow diagonal stripes are on the right side.

MAKE YOUR PARTY GIFFER!

Upcoming projects

- Eanet talks – workshops and seminars organized by the members of the center for the students of ISU
- Eanet business tour – info tour hosted by the member of the center for the group of innovative students
- Job faire – organized by EANET Center, with the payed vacancies and internships for the students



THANK YOU!

QUESTIONS?