

Co-funded by the Tempus Programme of the European Union

# Ilia State University Entrepreneur Alumni Center

Presentation by Nino Enukidze





# The presentation of the center

The presentation of the **Ilia State University Entrepreneur Alumni Center** was held at Ilia State University Book House "Ligamus" on July 10<sup>th</sup>.

# Guests and participants

Over 100 member entrepreneurs were invited for the event, also:

- Georgian Universities
- Companies Business sector
- Ministry of Economics of Georgia
- Innovations and Technology Agency
- Entrepreneurship Development Agency
- NGOs located in Georgia

# Gifts for the members of EANET Center

- Gamelab voucher Gaming laboratory at ISU
- Fablab voucher Future innovations laboratory (3d printers, etc)
- Training voucher in "Marketing planning and sales promotion" from the ISU Business Incubator
- Souveniers t-shirts, bags, organizers, pens, etc.

#### Benefits of EANET Center at ISU

- Business acceleration services for the members
- Networking between all the members of EANET project
- Participation and organization of seminars, workshops and webinars
- Participation in job faires
- Self governed structure
- Donation and social responsibility

# **Event Broadcasting**

- Radio "Commersant" Full coverage of the event
- Newsweb "Commersant" pre article, article
- Newsweb "Interpressnews" pre article, article
- TV coverage, video on Youtube channel
- University social media channels

#### Video and photo profiles for the web

- 4 profile videos of the successful alumni entrepreneurs were aired and uploaded on ISU YouTube channel
- The profiles are being created on an internal communication system "ARGUS" with an option of uploading cvs, business projects, etc

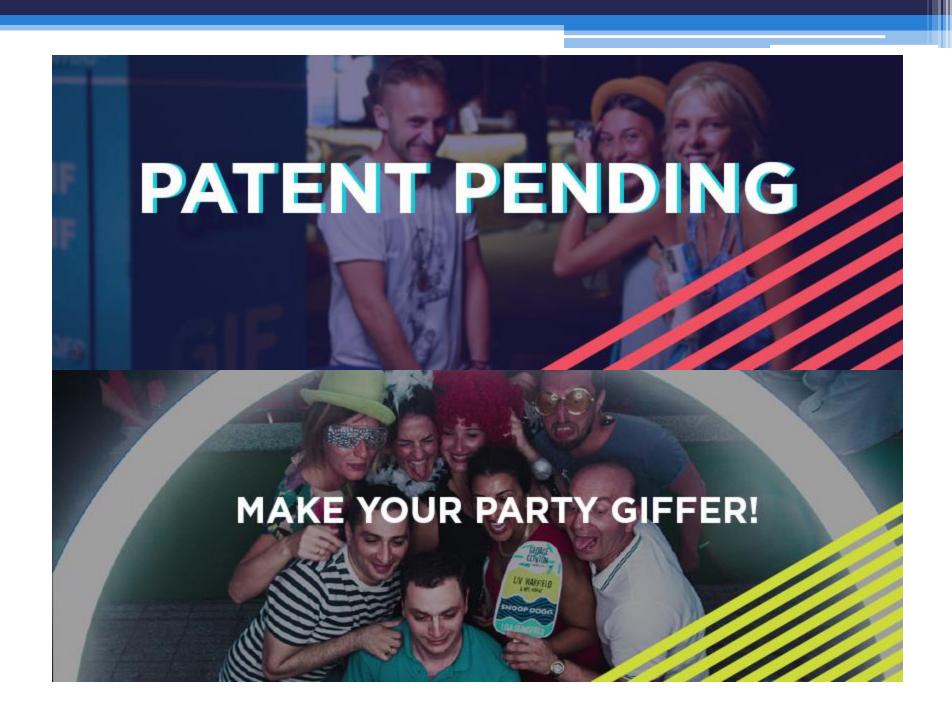
# **Training**

- The topic of the training was selected by the majority of the center members revealed by the research conducted among the members
- 48 participants attended
- The first training "Marketing Planning and Sales Promotion" was held on September 29<sup>th</sup>



# Business acceleration program - case study

- Innovation called "The Giffer" we are assisting the team to receive a worldwide patent
- We are assisting the team in promotion the project was presented at ISU Science Picnic, more than 10,000 visitors gained awareness about an innovation
- We are assisting the team in HR issues the startup company hired two students from ISU with the help of our center



# Upcoming projects

- Eanet talks workshops and seminars organized by the members of the center for the students of ISU
- Eanet business tour info tour hosted by the member of the center for the group of innovative students
- Job faire organized by EANET Center, with the payed vacancies and internships for the students

#### THANK YOU!

QUESTIONS?